



Curriculum vitae

Bulgamaa Ganzorig

1. Name	Bulgamaa Ganzorig		
Address			
E-mail	bulgamaa@must.edu.mn		
Telephone	Mobile	976-99080961	
Rank	lecturer		
Tenure/ Non-tenure	Non-tenure		
Department /Division	DEPARTMENT OD TECHNOLOGY		
Year joined institution	From 2003	To present	
Prior teaching experience	2009	To present	
	Employer	Tourism management	
	Position(s) held	Lecturer	
2. Education	Candidate of Ph.D. in China (US Hispanic Literature), 2016 – Harbin Institute of Technology		
	M.A. in Mongolia, June 2009 – Mongolian University of Science and Technology		
	B.A. in Mongolia, June 2007 – Mongolian University of Science and Technology		
3. Prior Experience not in education	From		
	Employer		
	Position(s) held		
4. Professional memberships (include offices held)			
5. Professional Meeting Attended	Date		
	Location		
	Title of Organization		
	Professional field		
6. Papers Presented	Date	2012	
	Location	Mongolia	
	Title of Conference	MUSTAK	
	Theme	“The Environmental Impact of Tourism in Mongolia”	
	Date	2013	
	Location	Mongolia	
	Title of Conference	Importance of proper valuation of historical and cultural heritage in culture study of Mongolia	
	Theme	Silk road international conference	
	Date	2014	
	Location	Korea	
	Title of Conference	Research on developing joined integrated marketing communication for mongolian tourism field	
	Theme	MUSTAK, Korea	
	Date	2019	
	Location	Shanghai, China	
	Title of Conference	New product development performance of collaboration between university and industrial SMEs	
	Theme	ICERP conference	
	Date	2019	
	Location	Mongolia	
	Title of Conference	Assessment of university-industry collaboration activities in Mongolia higher education	

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7. Publications	Theme	14th EEES International Conference
	Year	2012
	Title	Possibilities study of introducing integrated marketing network in Mongolian tourism industry (from the point of view of tourists' travel motivation and travel value)
	Research field	Compilation of researches of young scientists of Kherel Togoot
	Year	2012
	Title	Factors influencing tourism demand in Mongolia
	Research field	MUST, Ulaanbaatar
	Year	2012
	Title	The Environmental Impact of Tourism in Mongolia
	Research field	MUSTAK
	Year	2013
	Title	Factors of Mongolian tourism industry and its impacts
	Research field	IFOST conference, Mongolia
	Year	2013
	Title	Importance of proper valuation of historical and cultural heritage in culture study of Mongolia
Research field	Silk road international conference, Mongolia	
Year	2013	
Title	Economic growth and the problem of population poverty	
Research field	MUST, Ulaanbaatar	
Year	2014	
Title	Research on developing joined integrated marketing communication for mongolian tourism field	
Research field	MUSTAK, Korea	
Year	2015	
Title	A study of factors for the introduction of integrated marketing networks in the tourism sector of Mongolia	
Research field	Academic Journal of BuHS-2015	
Year	2022	
Title	New product development performance of collaboration between university and Enterprises	
Research field	Journal of economy, Turkey	
Year	2022	
Title	A theoretical and methodological study of the triple helix model	
Research field	Дээд боловсрол сэтгүүл, 2022 №2 (7), 59х	
Year	2023	
Title	Barrier affecting cooperation between university and industry	
Research field	Эрдмийн Чуулган 2023, ЭШБЭ, 154х	
8. Research Activity	Year	
	Title	
	Research field	
9. Consulting	Year	2023
	Client	Chinggis Khaan National Museum
	Consulting field	New product development
	Activities performed	Training, Consulting and Research
10. Professional Growth Activities	Year	2010
	Title of Organization	Using Creative Thinking Methods in University Higher Education in-service training.
	Professional field	MUST, Ulaanbaatar
	Year	2011
	Title of Organization	Content and Methodology of Economic Theory professional development course.
	Professional field	MUST, Korea Sun Chon Hyang University joint venture, Ulaanbaatar
	Year	2011

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	Professional development training "Improving the quality of lectures and seminars in basic courses of higher education at universities".	
Title of Organization	MUST, Ulaanbaatar	
Professional field		
Year		2013
	Professional development course "Methodology of electronic training material development"	
Title of Organization	MUST, Ulaanbaatar	
Professional field		
Year		2013
	Pedagogical education training for the right to teach	
Title of Organization	MUST, Ulaanbaatar	
Professional field		
Year		2014
	"Course of General English"	
Title of Organization	SSTC, Singapore	
Professional field		
Year		2014
	Teacher Relationship and Ethical Image Formation professional development course.	
Title of Organization	MUST, Ulaanbaatar	
Professional field		
Year		2015
	"Elementary Chinese Language"	
Title of Organization	HIT, Harbin, China	
Professional field		
Year		2015
	Professional Chinese Language	
Title of Organization	HIT, Harbin, China	
Professional field		
Year		2018
	Calculus for beginners Maozedong thought online course. Qinghua University	
Title of Organization		
Professional field		
Year		2019
	Academic english language course	
Title of Organization	CIP, Philippine	
Professional field		
Year		2020
	The Power of Macroeconomics: Economic Principles in the Real World	
Title of Organization	University Of California, Irvine	
Professional field		
Year		2020
	Microeconomics Principles	
Title of Organization	Online course, University Of Illinois	
Professional field		
Year		
11. Seminar, training programs (conducted for Business and Industry)		
Title of Organization		
Title		
12. Professional Presentations, Speeches		
Date		
Location		
Title of Organization		
Presentation Title		
13. Institutional Services Performed		
Year		
Committee		
14. Recognition and Honors		
Year	6/1/2012	
Award	First youth gold medal	
Title of Organization	Mongolian Youth Federation	
Year		
Award		
Title of Organization		
Year		
Award		
Title of Organization		
Year		
Award		
Title of Organization		
Year		
Award		
Title of Organization		

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15. Professionally- Related Community Activities	Year
	Title of Organization
	Activities
	Year
	Title of Organization
	Activities