



1. Name	Enkh-Amar Chinchuluun	
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E-mail	amaka8899@gmail.com	
Telephone	11- 315060	Mobile 99196547
Rank	Teacher	
Tenure/ Non-tenure	Non-tenure	
Department /Division	Department of Business Management	
Year joined institution	From 2009	To present
Prior teaching experience	From	2009
	Employer	
	Position(s) held	
2. Education	(2005-2008) Bachelor's degree in Bussiness Administration and Marketing Management from Mongolian University of Science and Technology	
	(2008-2010) Master's degree in Bussiness Administration and Marketing Management from Mongolian University of Science and Technology	
	(2016) PhD student at the Mongolian University of Science and Technology	
3.Prior Experience not in education	From	
	Employer	
	Position(s) held	
4.Professional memberships (include offices held)	(2010-2015) Board member of Mongolian Marketing Association	
	(2016-To present) Member of Mongolian Marketing Association	
5. Professional Meeting Attended	Date	17/04/2013
	Location	Ulaanbaatar, Mongolia
	Title of Organization	"Robins school of Business University of Richmond"
	Professional field	Marketing management in New Era
	Date	10/11/2016
	Location	Ulaanbaatar, Mongolia
	Title of Organization	Mongolian Marketing Association
	Professional field	"CHANGE OF LIFESTYLE AND LIFESTYLE INDUSTRIES – CHANCES FOR EMERGING ECONOMIES"
6. Papers Presented	Date	2022
	Location	Ulaanbaatar, Mongolia
	Title of Conference	Business Partnership conference-2022
	Theme	Estimating the advertising efficiency of SUU JSC
	Date	2022
	Location	Ulaanbaatar, Mongolia
	Title of Conference	ICIED – 2022
	Theme	An Ad Optimization Model
	Date	2018
	Location	Ulaanbaatar, Mongolia
	Title of Conference	ICIED – 2018
	Theme	An Ad Optimization Model
7.Publications	D.Nyamsuren and Ch.Enkh-Amar discussed the application of differential equations in economics. Mathematical education and applied approach to scientific development published in the International Journal No. 3.230 in 2018.	

An Ad Optimization Model reference number: 18121 ICIED 2018
 "Estimating the advertising efficiency" A new step in Mongolia's economic development in Mongolian University of Science and Technology-2017
 An Ad Optimization Model ICIED-2018
 Academic article paper titled "Estimating the advertising efficiency" in Mongolia's economic development at Mongolian University of Science and Technology №23 (04) 310

8. Research Activity	Year	2009
	Title	Estimating the advertising efficiency
	Research field	Bussiness
9. Consulting	Year	2022
	Client	Erdenet Mining Corporation
	Consulting field	Repair Mechanics Department
	Activities performed	Marketing plan and program
	Year	2019
	Client	MPM
	Consulting field	ProFit Fitness Center
	Activities performed	Marketing plan and program
	Year	2017-2020
	Client	Mongolian Marketing Association
	Consulting field	Marketing Association
	Activities performed	The training course for entrepreneurs
10. Professional Growth Activities	Year	11/01/2012-13/01/2012
	Title of Organization	Mongolian Marketing Association
	Professional field	Course of SPSS programm
	Year	11/03/2015-15/03/2015
	Title of Organization	Mongolian Marketing Association
	Professional field	"Political Administration of European, Bussiness environment"
	Year	11/05/2017-17/05/2017
	Title of Organization	Mongolian Marketing Association
	Professional field	'Logistics and supply chain management " training
	Year	11/05/2018-17/05/2018
	Title of Organization	Mongolian National Chamber of commerce and Industry
	Professional field	The training course in foreign trade
11. Seminar, training programs (conducted for Business and Industry)	Year	2017-2020
	Title of Organization	Mongolian Marketing Association
	Title	The training course for entrepreneurs
12. Professional Presentations, Speeches	Date	
	Location	
	Title of Organization	
	Presentation Title	
13. Institutional Services Performed	Year	2013-To present
	Committee	The marketing event at Bussiness Administration School at Mongolian University of Science and Technology
14. Recognition and Honors	Year	2019, 2020
	Award	Bussiness Administration and Humanities School of Mongolian University of Science and Technology
	Title of Organization	The Best Consultant Teacher Award, 2nd contest
	Year	2019, 2020
	Award	Bussiness Administration and Humanities School of Mongolian University of Science and Technology
	Title of Organization	The Best Consultant Teacher Award, 1st contest
	Year	2014
	Award	Marketing National Olympiad
	Title of Organization	The Best Consultant Teacher Award, 1st contest
	Year	2018
	Award	Ministry of Education and Science
	Title of Organization	"Juuh bichig"
Year	2015	

15. Professionally- Related Community Activies	Award	Mongolian Youth Association
	Title of Organization	"Youth Leadership" Golden medal
	Year	2019.04.15
	Title of Organization	Bussiness Administration and Humanities School of Mongolian University of Science and Technology
	Activities	With the slogan 'We are students of the World-scale Business Management School of Humanities,' we aim to foster a new culture and promote ethical values among our students."
	Year	2018.10.08-10.09
	Title of Organization	Mongolian University of Science and Technology
	Activities	The class actively participated in the "Donate Blood and Sustain Life" blood donation event.
	Year	2019
	Title of Organization	Bussiness Administration and Humanities School of Mongolian University of Science and Technology
Activities	The students actively participated in the "One Moment" crime prevention campaign.	

Name
Date

Enkh-Amar
9/13/2023